

Team
FINLAND

Team Finland Programs 2017
14.6.2017



Growth Programs 2017

Arctic:

Export Finland:

- Maritime & Offshore from Finland

Bioeconomy & Cleantech:

Export Finland:

- Agrotechnology from Finland
- Cleantech from Finland in China
- Food from Finland
- High Performance Buildings
- Innovative Bioproducts
- Renewable Energy & Smart Grids
- Waste to Energy & Bioenergy
- Wood from Finland

DIGITALIZATION:

Export Finland:

- eCom Growth
- Connectivity from Finland
- Intelligent Vehicle & Mobility
- Team Finland Industrial Internet (Tekes – Finpro joint program)

Invest In Finland:

- Data Centres 3.0
- Kaato

Health & Wellbeing:

Export Finland:

Finland Health

- Care, Rehabilitation & Prevention
- Hospital Solutions and Digital Health

Invest In Finland:

- Pharmaceutical and Medtech R&D
- VC Investments into Health Tech Companies

Travel:

Visit Finland:

- Finnish Archipelago
- Finrelax
- StopOver Finland

Cross-cutting programs:

Export Finland:

- Developing Markets, Myanmar

Invest In Finland:

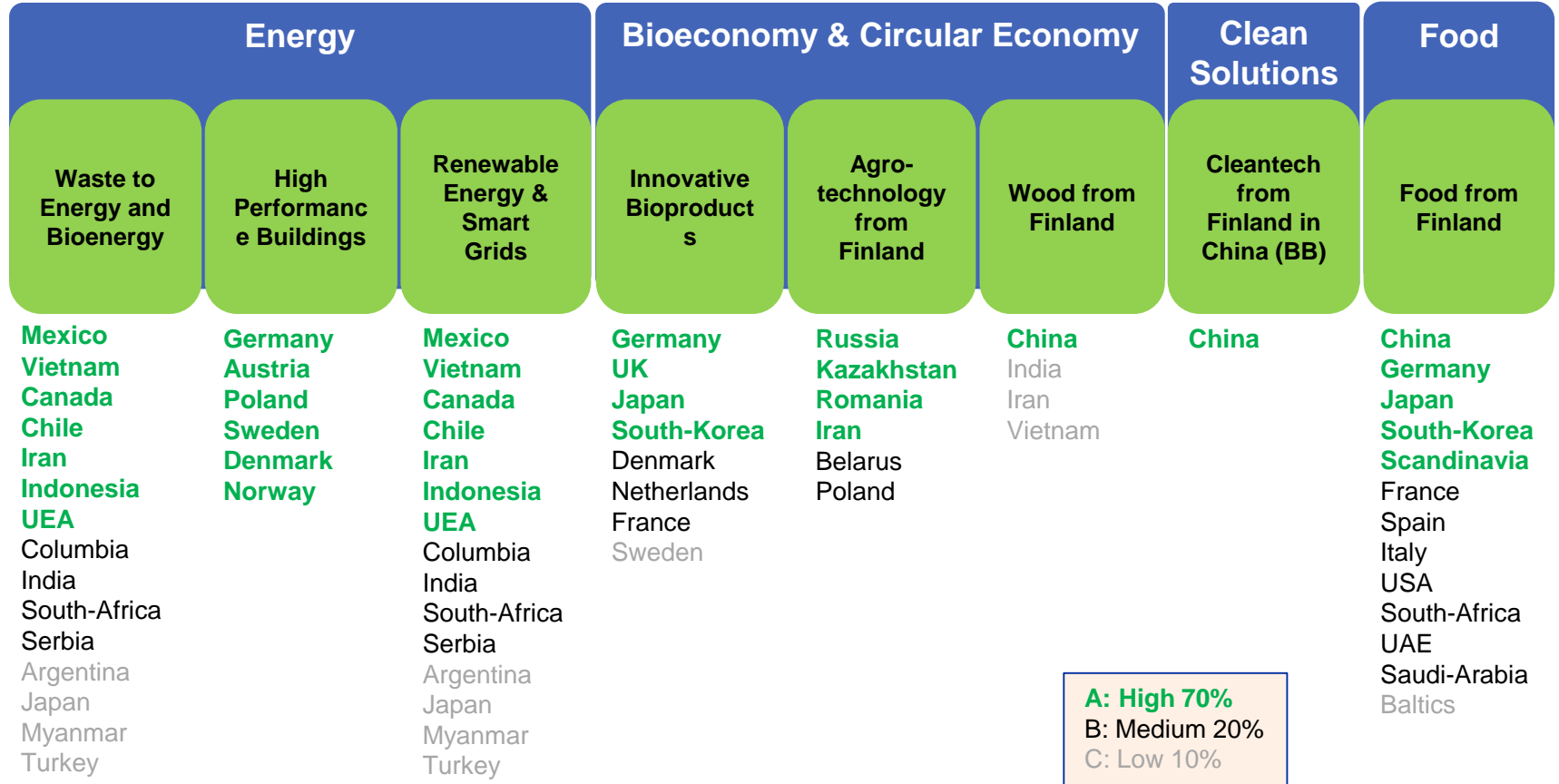
- Growth Capital, Invest in Finland China, Mark-it!

Creative Industries:

Export Finland:

- Lifestyle Finland

Target markets of Bioeconomy and Cleantech Growth Programs



Energy Program Offering



Feedstock Processing

- Smart Forestry and harvesting
- Waste and Biomass Processing



Energy Generation

- Bioenergy Plants
- Waste-to-Energy Plants
- Distributed Energy
- Off-grid Solutions



Biofuel Production

- Liquid Biofuel Production
- Biogas Production



Smart Grids

- Distributed Energy Production
- Smart Metering
- Off-grid Solutions
- Intelligent Power Management
- Energy Storage
- Back-up Power



High Performance Buildings

- Building systems and control solutions (HVAC, lighting, water / sewage and building automation)
- Building structure and material solutions

WHAT'S IN IT FOR ME – CASE ENERGY

- **Market studies**
 - Carried out in over 25 countries
 - Global biz opps; www.marketopportunities.fi
- **Support in the target markets**
 - Project identification
 - Partner identification
 - Identifying local, global and regional financing
 - Growth program's own B2Bs in the target markets
 - Additional B2B meetings to official delegations
- **Offering packages**
- **Training e.g. financing**
- **Visibility**
 - Finnish offering package <http://www.circularbioecofin.com/w2e-bioenergy>
 - Marketing support
- **Commitment fee: 1000€/sme company/a, 2000 €/large company/a + case-related costs (stand, local transportation etc. minor costs). Companies take care of their own travelling and accommodation costs. Registration:**
<http://event.finpro.fi/energy>

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Thank you !