Creating new market opportunities

- Founded in March 2012 in Berlin by six pioneering companies in the field of emobility
- Consortium of global companies committed to emobility
- A facilitator of emobility
- No nonsense, straightforward, transparent
Accelerating the emobility ecosystem
Example: Banking Industry

Interoperable market structure already in place.
Current situation
European emobility market

The market without eRoaming – islands of emobility.
Imagine…
Charge wherever you like!

Easy, seamless, at any EV Charging location operator and regardless of home provider!
Convenient and easy access connected by a strong symbol.
eRoaming market models and their transaction cost efficiency

- **Meshed network**
- **Spoke model „Hubbing the Hub“**
- **Hub and Spoke model**

Transaction cost (e.g. security, information cost)

Institutionalisation
Nizza, February 5th
Joining european forces

GIREVE and Hubject work together to create compatibility with eRoaming
enabled charging points in Germany through eRoaming (2013)

intercharge compatibility
- ready to charge
- dynamic data
- remote starting