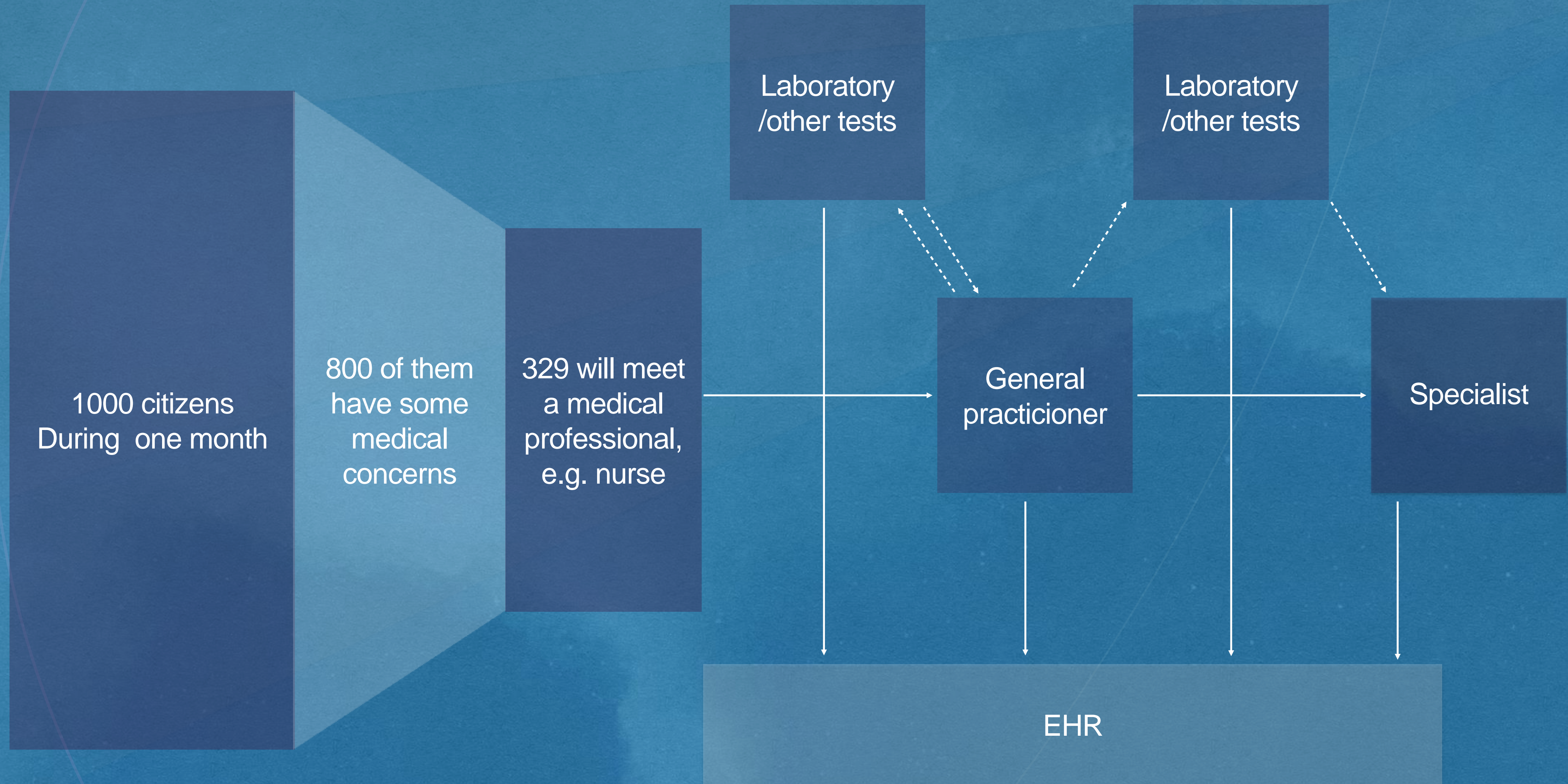


From Health1.0 to Health 3.0

Madis Tiik, MD, PhD

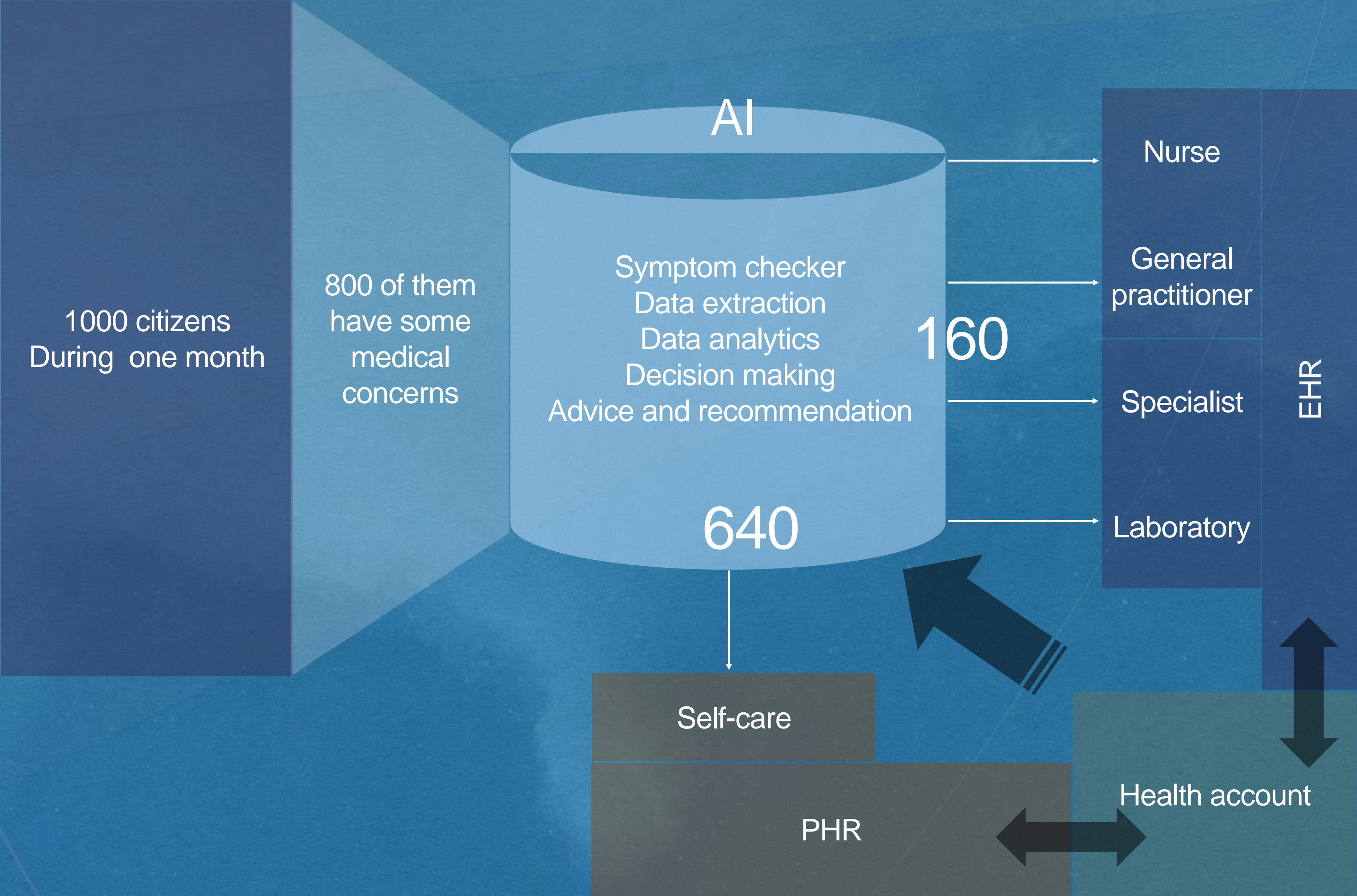
Senior Adviser, Sitra

HEALTHCARE MODEL TODAY



Green, LA. Fryer, GE Jr. Yawn, BP. Lanier, D. Dovey, SM (2001). 'The ecology of medical care revisited.'
New England Journal of Medicine, 344(26): 2021–2025

HEALTHCARE MODEL IN 2020



HEALTHCARE MODEL 2030

Empowering citizens
Community / home based
Point of care devices
Personal health account
Decision Support /AI