



Collaboration in retailing

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DATA AS A SERVICE AND AN ASSET



Walgreens

Search by keyword or item #



Hi, Arhi

Find a store



Rx Refills

Health Info & Services

Contact Lenses

Shop

Photo

Weekly Ad & Coupons

Balance Rewards

Home > Pharmacy & Health

Balance Rewards for healthy choices®

Psst...

You can earn points for health goals!¹

Start tracking



You're putting in the work, now it's time to reap the rewards of living a healthier lifestyle. Track healthy behaviors to earn Balance® Rewards points and save money on Walgreens purchases.

Ways to earn points

🏆 Set a healthy goal
250 points

★ Achieve a healthy goal
250 points

🔗 Link a health app or device
250 points per device

🚶 Walk, run or cycle
20 points per mile

🏃 Exercise activities
20 points per daily log

⚖️ Weigh-in
20 points per daily log

📊 Test blood pressure
20 points per daily log

📊 Monitor blood glucose
20 points per daily log

🚭 Quit tobacco with NRT
20 points per daily log



OPEN COLLABORATION WITH WORLD CLASS DATA

COMBINING

SIZE, REACH &
EXPERIENCE

WITH

SPEED, HUNGER &
AGILITY





BETTER DATA
GENERATES
BETTER RESEARCH
BETTER RESEARCH
GENERATES
BETTER
KNOWLEGDE

back up!

W.C.C

proceed to backup
STEPS: (TO STORAGE)

CAUTION

GEN INFO

OBJ	Wo. dec	Obj
1.	Jocus	143 Com
7	Crmo	721 xl
3.		

CRISE

5.2% > 20.11

Structure and STRATEGY:

- Build
- MAINTAIN
- DEVELOP
- ???

Direct funds

0%

Project

Improved?

4:12, 5:34, AM537

A collection of handwritten diagrams and graphs on a chalkboard. It includes a bar chart with 'back up!' written above it, a circular diagram with 'Structure and STRATEGY' and a list of actions (Build, MAINTAIN, DEVELOP, ???), a line graph with 'CRISE' and '5.2% > 20.11', a pie chart with 'Direct funds' and '0%', a line graph with 'Project', and a small table with 'Improved?' and '4:12, 5:34, AM537'. There are also various arrows, circles, and other markings.

”Forget frantic acceleration.
Mastering the clock of business
is about choosing
when to be *fast* and
when to be *slow*.”
The Economist



“What is speed?
The sports press
often *confuses*
speed with insight.
If I start running
slightly earlier than
someone else,
I seem faster.”

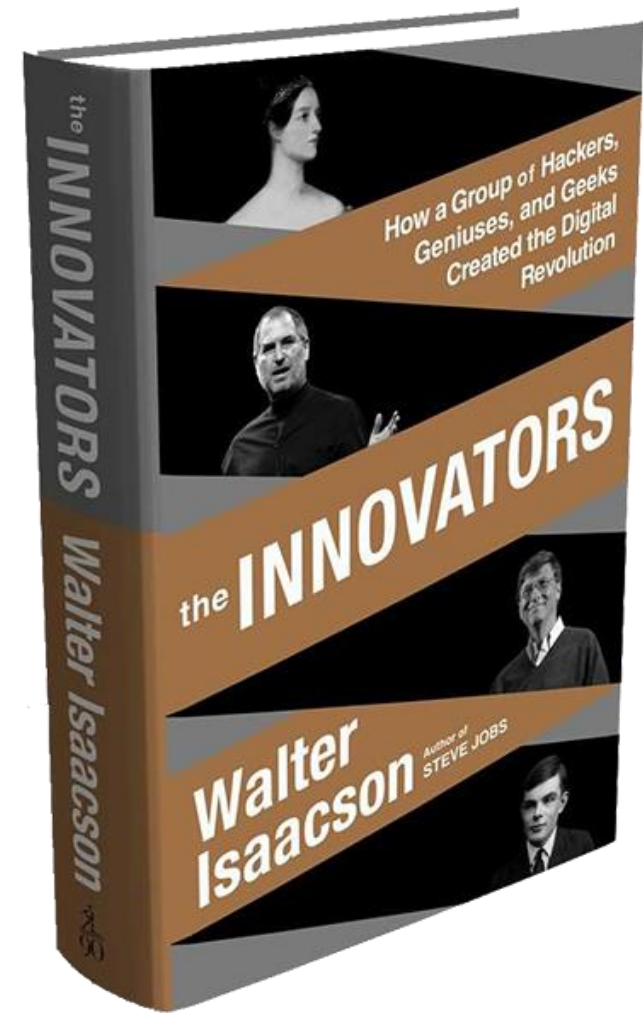


**DO WE HAVE THE COURAGE TO
MAKE SMALL IMPROVEMENTS?**

DO WE HAVE THE PATIENCE TO LEARN?

“Whether it’s Florence of 1470 or Silicon Valley in the 1970s, magic happens when you get a mix of people together.”

Walter Isaacson



**TOGETHER WE CAN DO MUCH
MORE FOR OUR CUSTOMERS**