

THE END GAME

OF RETAIL AS WE KNOW IT

Pekka Sivonen
Tekes

Tekes



NOKIA

CGI



Technology Industries
of Finland



REBOOT FINLAND D.DAY

Accelerating Disruption for Radical Innovations

5G+IoT+AI+AR+VR+BLOCKCHAIN+ANALYTICS+

We are here to accelerate innovations and to boost collaboration and competitiveness with enabling technologies

Tekes



NOKIA

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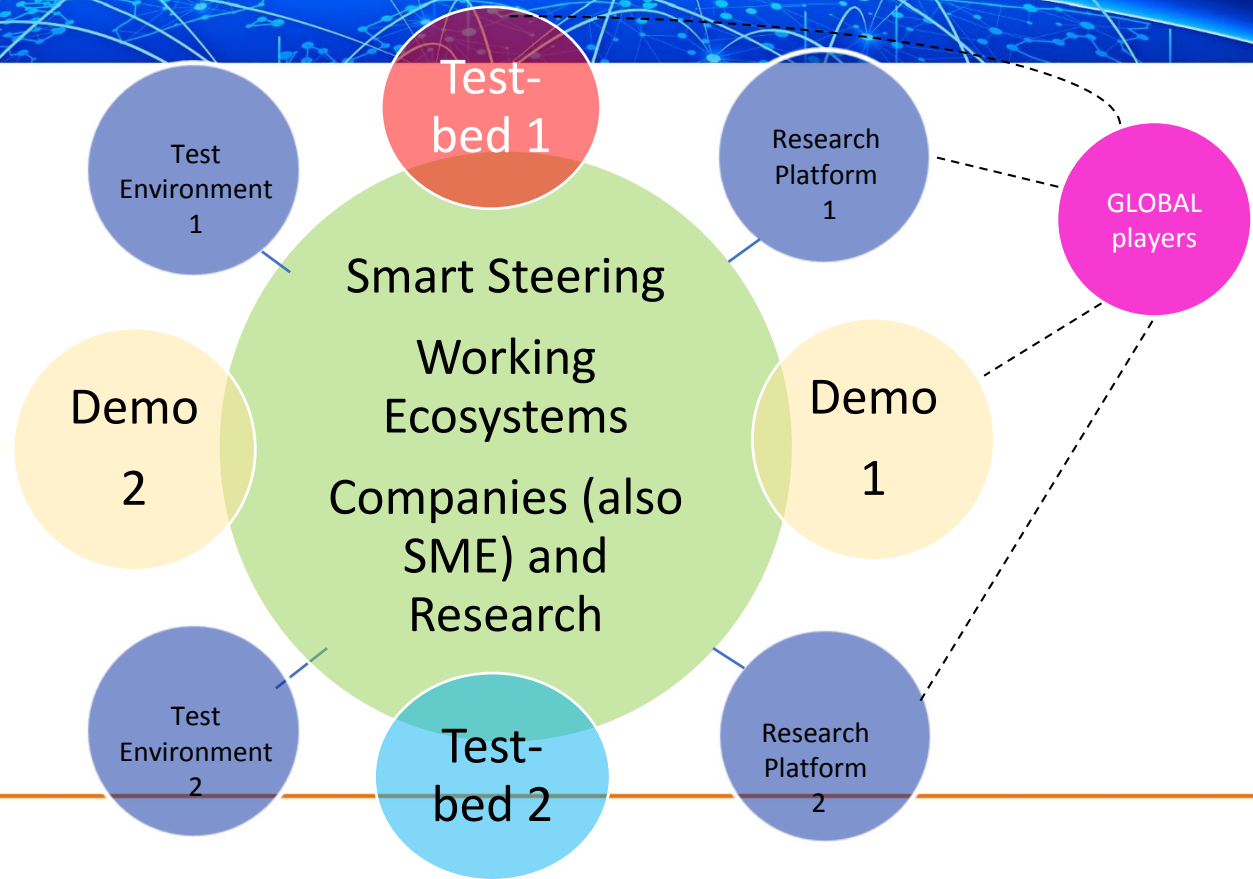
Technology Industries
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REBOOT FINLAND D.DAY



International Retail and eCommerce test-beds and LivingLabs



D.Day Targets

1.

Be global forerunner

Understand what emerging disruptive technologies and Platform Economy enable
-> Harness them

2.

Build, inspire and connect

Be part of super-skilled ecosystems to accelerate innovations



Digital innovation competition – Renew the Finnish RETAIL industry

Business Finland is looking for a real RETAIL Game Changer, a scalable digital service that:

- Improves or offers a totally new customer experience.
- Improves retail logistics chain
- Helps the Finnish retail industry grow globally.

The competition fosters new Finnish retail services and solutions that take advantage of digitalization.

We offer the winner a development path from idea to sales (dLab by Tekes).Worth 20.000,-

Pitch your idea by 1st December 2017. The winner will be announced in December 2017.

Pitch your idea and read more here (www.tekes.fi/retail)



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