

THE END GAME

FINLAND IN PLATFORM ECONOMY

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This is a big picture change

Traditional Value-Chain Business Models



Value creation is linear and one-way

Platform-Driven Business Models



Value creation is two-way and continuous



LONG-TERM GOAL: Finland in Platform Economy

Travel	Connectivity	Transportation	Bio & Clean
Health	Energy	Marine	Education

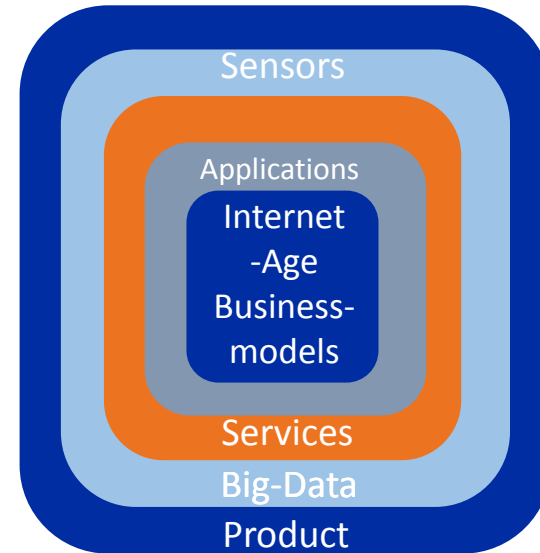
Finland emerges as a game-changing player in carefully selected industrial verticals to address the global potential of Platform Economy.

Unleashing the Power of Digitality

→ 2016



2017 →



Accelerating Disruption for Radical Innovations

5G+IoT+AI+AR+VR+BLOCKCHAIN+ANALYTICS+

We are here to accelerate innovations and to boost collaboration and competitiveness with enabling technologies

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